PARIDHI MUNDRA

Multidisciplinary Product Designer

paridhimundra1311@gmail.com | +91 8800850641

Portfolio | LinkedIn | Twitter

PROFESSIONAL EXPERIENCE

Co-Founder & Product Designer • Noteweave

JAN 2026 – PRESENT | NEW DELHI, INDIA / SAN FRANCISCO, CA

Co-founded an AI research IDE, reaching **150+ users** in **six weeks** across VS Code, Cursor, and Windsurf during the **Founders Inc.** Product accepted in **Founders Inc. Canopy residency**. Led end-to-end product design and branding, to shape product direction and core workflows. Designed and developed frontend for **acquisition and activation flows**.

Founding Product Designer • ResXiv

SEP 2025 – JAN 2026 | NEW DELHI, INDIA

Designed the brand and product for an AI-native research workspace, reaching **300 MAUs** and **500+ organic signups** across **30+ countries** in **90 days**. Conducted **97 researcher interviews** to define the MVP, product strategy, and core user flows. Redesigned onboarding and key product journeys, increasing landing page website traffic by **181%**. Built the design system and led frontend implementation, growing the workspace to **8.2K page views** with a **4% bounce rate**.

Designer • Wadhwani AI

JUL 2024 – AUG 2025 | NEW DELHI, INDIA

Developed an organization-wide illustration system adopted across **5+ communication channels** and brand touchpoints. Led the website design for the **Google.org** × Wadhwani AI **AI Opportunity** campaign across the **Asia-Pacific** region. Designed **150+ digital and communication assets** supporting campaigns, events, reports, and partnerships, reaching **1.4K+ newsletter subscribers**.

UI/UX Designer • Tweek Labs (Acq. by Ultrahuman)

MAY 2023 – JUL 2023 | NEW DELHI, INDIA

Redesigned Tweek Labs' **sports analytics mobile app**, expanding beyond motion-capture users with new feed, training, and scheduling experiences. Led end-to-end UX through **field studies**, workshop shadowing, user interviews, interaction design, and design systems.

SKILLS

Interaction Design, Rapid Prototyping, Design Systems, Motion Design, Branding, User Research, AR/VR, AI-Integrated Design, Vibe Coding, A/B Testing, Illustration, Usability Testing

EDUCATION

B.Tech, CS + Design • IIIT-Delhi

JAN 2020 – MAY 2024 | NEW DELHI

COURSES

Human-Computer Interaction (HCI), Design Drawing and Visualisation, Visual Design and Communication, Design Processes and Perspectives, Design of Interactive Systems, Prototyping Interactive Systems, Cognition and Information Processing in Design, Usable Security and Privacy.

ACCOLADES

Published AI & HCI Researcher: Interspeech 2024; co-authored VoxMed (respiratory screening) and ASGIR (bird vocalization classification) research.

International Artwork Presenter: Selected presenter at the **Union World Conference on Lung Health 2025** artwork supporting TB-Free India initiative.

Startup Exhibitor: ResXiv was selected as an exhibiting startup at the Bharat Bodhan AI Conclave during the **IndiaAI Impact Summit 2026**.

Kathak Dancer: Earned a **Senior Diploma with distinction** in Kathak theory and practical examinations.

TOOLS

Figma, Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects, InDesign), Blender, Cursor, C++, HTML/CSS, Paper, Midjourney, DaVinci Resolve, Rive

Paridhi